Attorney's Docket No.: 12587-059001 / 01553-00/US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Mark F. Cotton et al. Art Unit: 3625

Serial No.: 10/808,730 Examiner: Naeem U. Haq

Filed: March 25, 2004 Conf. No.: 5641

Title : MULTI-VENDOR ONLINE MARKETPLACE

Mail Stop Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF OCTOBER 16, 2007

Please amend the above-identified application as follows:

Amendments to the Claims begin at page 2 of this paper.

Arguments/Remarks begin at page 8 of this paper.